

In the Know....

September 3, 2018

“No work is insignificant. All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence.”
Martin Luther King Jr.

MARK YOUR CALENDARS

Sept. 11 – MLS Board meeting, 9 am

Sept. 11 – Affiliate meeting, 11 am

Sept. 13 – Election Committee meeting, 8 am

Sept. 13 – BOD meeting, 9 am

Sept. 20 – Lunch ‘n’ Learn, 11-1 pm. Identity Theft and how it gets exposed thru credit. Presented by Fran Settanni from Factual Data. Sponsored by Todd Miller, Beacon Credit Union, who will also be providing lunch.

Oct. 4 – Affiliate-sponsored bus trip to Firekeepers

Nov 2-5 REALTORS® Conference & Expo, Boston, MA



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MEMBER NEWS

UPSTAR will be offering NAR Code of Ethics on October 9th from 9-12 and December 6th from 1-4. This will be for anyone who has not completed their COE before the deadline this year. Cost is \$25.00.

They will also be offering a NAR Certification- Negotiation Expert (RENE) on November 27-28th. The cost is \$165.00. The first day is from 8-5 and the second day is from 8-12. If you are interested in either of these, please contact Ashley at UPSTAR at 260-426-4700.

REMINDER: Section 1.18 of the IRMLS Rules state: "It is the policy of the MLS that the Listing Remarks Section in the MLS System must only be used for information that is descriptive and relevant to an accurate description of the listed property. The MLS does not permit the placement of any contact information including listing agent, broker name, phone number, company names, email addresses, web addresses, or other information of this nature that does not serve to describe the listed property is a violation." Action words such as "call today", "call for a showing", "contact me before it's too late", etc. are NOT allowed in the Marketing Remarks section.

The "Mystery Man" from last week's newsletter is none other than our own **Mark Pontecorvo!**



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Registration is open for the 2018 REALTORS® Conference & Expo
Expected total attendance: 20,000 REALTORS® and guests
100 education sessions, 400 exhibitors
Website: www.Conference.realtor
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Plans are being finalized for the affiliate-sponsored bus trip to Firekeepers on Oct. 4! Cost is \$35.00 which includes \$20 in free slot play PLUS \$5 in points which can be used for food, drink, merchandise, or more slot play. Avoid the cost of gas and play all day for \$10.00. What fun; what a deal! The bus holds 55 people. First-come, first-served. RSVP to board office.

Sandhill Environmental Services, LLC

Water Analysis & Operations



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HOMESNAP

When Homesnap Pro was launched in the Indiana Regional market, it also included **Homesnap's Black Knight Premium Pro** capabilities for IRMLS members. Homesnap's Black Knight Premium Pro allows members to Edit Live Listings, access their saved MLS contacts, and view Paragon Saved Searches and Listings Carts right from the Homesnap app on their mobile device. Indiana Regional is one of the exclusive MLS's in the country with this advanced functionality, making it even easier for our members to run their business on the go. IRMLS has setup ongoing webinars, running every two weeks through October:

<https://attendee.gotowebinar.com/rt/2373690966358279937>

PHOTOS in PARAGON

Recently, photo size requirements were added to Paragon to ensure the photo and the listing would display on IDX and syndication sites after the listing was added to Paragon. Prior to adding the photo size requirement, Paragon accepted almost any size photo but many times the photo would be missing from the listing on many sites. It could take up to 10 days for the photo to “catch up” with the listing.

Before the size requirements, users could easily upload a photo because Paragon basically accepted any size photo. Now it is more difficult to upload a photo and many users don't know how to change their photo size.

To help ease the struggles related to uploading photos, IRMLS will increase photo size default on Tuesday, Sept. 4th. The current photo max size default is set at: 128KB file size and 1280 x 960 dimension size. On Tuesday, the size requirement will change to the highest default level: 327.68KB file size and 2048 x 1536 dimension sizes. This should make it far easier for users to upload the photos and the photo will still be within the industry standard.

Diamond Affiliate



Syndication Field Change in Paragon

The new syndication fields are currently available to all users who have access to listing input. However, syndication decisions are made by the Managing Broker and not individual agents. Because of this, Paragon will be changed so only Managing Brokers and Office Admin can make a change to the syndication fields. This will help ensure the Brokers are aware when a listing is removed from syndication.



LUNCH & LEARN - IDENTITY THEFT

Thursday, September 20, 2018

11a.m. - 1 p.m.

NIAOR Office
521 Professional Way
Kendallville, Indiana
Lunch Provided FREE

Attend & Learn:

Our speaker, Fran Settanni from Factual Data, will be addressing identity theft and how it gets exposed thru credit.

RSVP

(260) 347-1593 or
nlaor1@mchsl.com

Event Sponsorship and
Lunch Provided by
Todd Miller

Please bring your business card for a chance to win the drawing in November for six months FREE MLS usage.

